



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Innovative Advertising-Mandeville  
4250 Hwy 22  
Mandeville, LA 70471

## Contract # 1392688

**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** North Carolina Supreme Court (74597)  
**Agency** Innovative Advertising-Mandeville (13092)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** NC SUPREME COURT GREENSBORO CAMP (47971)  
**Salesperson** HOUSE-ASHEVILLE, WLOS/WMYA (1552)  
**Sales Office** WLOS/WMYA/ILOS/IMYA  
**Buyer Name** Guerra ,Heidi  
**Phone/Fax** (985) 377-7161 / (985) 377-7118  
**CPE** N/A  
**Account Types** Local/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments**

**Date Entered** 10/12/12  
**Last Modified** 10/15/12  
**Entered By** Jamie Aynes  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,531.25  
**Net Total** \$31,343.75  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	46	\$36,875.00
<b>Grand Total:</b>	<b>46</b>	<b>\$36,875.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	10/16/12-10/19/12	3	:30	4:30A- News-News 13 @ 430a			1	1	1	1			4	\$80.00	\$320.00	Asheville (WLOS)		10/15/12
2.0	Normal Line / News	10/22/12-10/22/12	3	:30	4:30A- News-News 13 @ 430a		1							1	\$80.00	\$80.00	Asheville (WLOS)		10/15/12
3.0	Normal Line / News	10/16/12-10/19/12	3	:30	5A- News-News 13 Early 5am			1	1	1	1			4	\$350.00	\$1,400.00	Asheville (WLOS)		10/15/12
4.0	Normal Line / News	10/22/12-10/22/12	3	:30	5A- News-News 13 Early 5am		1							1	\$350.00	\$350.00	Asheville (WLOS)		10/15/12
5.0	Normal Line / News	10/16/12-10/19/12	3	:30	11:58:41A- News-News 13 at Noon	3		X	X	X	X			3	\$700.00	\$2,100.00	Asheville (WLOS)		10/15/12
6.0	Normal Line / News	10/22/12-10/22/12	3	:30	11:58:41A- News-News 13 at Noon		1							1	\$700.00	\$700.00	Asheville (WLOS)		10/15/12
7.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	4:00:30P- Katie			1	1	1	1			4	\$325.00	\$1,300.00	Asheville (WLOS)		10/15/12
8.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	4:00:30P- Katie		1							1	\$325.00	\$325.00	Asheville (WLOS)		10/15/12
9.0	Normal Line / News	10/16/12-10/19/12	3	:30	4:59P- News-News 13 First News At 5p			1	1	1	1			4	\$1,100.00	\$4,400.00	Asheville (WLOS)		10/15/12
10.0	Normal Line / News	10/22/12-10/22/12	3	:30	4:59P- News-News 13 First News At 5p		1							1	\$1,100.00	\$1,100.00	Asheville (WLOS)		10/15/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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11.0	Normal Line / News	10/16/12-10/19/12	3	:30	5:28P- News-News 13 at 5:30p			1	1	1	1			4	\$1,300.00	\$5,200.00	Asheville (WLOS)		10/15/12
12.0	Normal Line / News	10/22/12-10/22/12	3	:30	5:28P- News-News 13 at 5:30p		1							1	\$1,300.00	\$1,300.00	Asheville (WLOS)		10/15/12
13.0	Normal Line / News	10/16/12-10/19/12	3	:30	6:30P- ABC-World News Tonight			1	1	1	1			4	\$1,500.00	\$6,000.00	Asheville (WLOS)		10/15/12
14.0	Normal Line / News	10/22/12-10/22/12	3	:30	6:30P- ABC-World News Tonight		1							1	\$1,500.00	\$1,500.00	Asheville (WLOS)		10/15/12
15.0	Normal Line / SPOT	10/16/12-10/19/12	3	:30	7:28:30P- Jeopardy			1	1	1	1			3	\$1,000.00	\$3,000.00	Asheville (WLOS)		10/15/12
15.0.1	Preempt	10/16/12															Asheville (WLOS)	Program Change/Exception - Gubernatorial Debate not Jeopardy	
16.0	Normal Line / SPOT	10/22/12-10/22/12	3	:30	7:28:30P- Jeopardy		1							1	\$1,000.00	\$1,000.00	Asheville (WLOS)		10/15/12
17.0	Normal Line / News	10/16/12-10/19/12	3	:30	10:59:56P- News-News 13 11p Late News	3		X	X	X	X			3	\$1,200.00	\$3,600.00	Asheville (WLOS)		10/15/12
18.0	Normal Line / News	10/22/12-10/22/12	3	:30	10:59:56P- News-News 13 11p Late News		1							1	\$1,200.00	\$1,200.00	Asheville (WLOS)		10/15/12
19.0	Normal Line / News	10/16/12-10/19/12	3	:30	11:35P- ABC-Nightline	3		X	X	X	X			3	\$500.00	\$1,500.00	Asheville (WLOS)		10/15/12

## CONFIRMATION CONTRACT

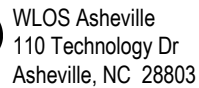
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Date:

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